



## **Raising Funds for a Worthy Cause: The Artman Benevolent Care Fund**

For over thirty years a group of businesses, close friends and casual acquaintances have come together in early spring to play golf and raise money for The Artman Benevolent Care Fund. All proceeds from the Artman Golf Outing support this fund to provide care for residents in Artman who have outlived their assets. **We hope you will join us for the 35<sup>th</sup> Annual Artman Golf Outing.**

### **What does it mean to have outlived assets and why is the Benevolent Care Fund necessary?**

When a person enters Artman they do so because they are seeking a place where they can live the remainder of their lives in a compassionate, household model centered home and be cared for by a well-trained and engaged staff.

People who enter Artman have been good stewards of their resources, planning their retirements carefully. However, as is sometimes the case despite the most detailed planning, situations occur that can and do derail retirement portfolios. In most cases there are two compelling reasons:

- (1) Because of the quality of care they receive at Artman, many residents lives are so greatly enhanced that they live longer than the “experts” project; thereby outliving their assets;
- (2) Due to the volatility of the market and a prolonged recession, savings and investments have decreased. Almost everyone can relate to having suffered losses in his/her retirement portfolio.

While other retirement communities have versions of benevolent care, Artman is one of the few non-profit retirement communities that promise an **absolute** benevolent care fund, meaning that all aspects of the resident’s living expenses are covered when there is no family support or other financial resource.

To some this may be an unusual policy from a purely “bottom-line” financial perspective, but we regard it as doing the right thing for our residents and their families. It is also consistent with the philanthropic motivation that led Caroline and Enos Artman to open the first Artman home over 100 years ago. **In the fiscal year ending June 30, 2018, Artman provided \$384,886.48 in benevolent care.**

**The 35<sup>th</sup> Annual Artman Golf Outing on Monday, May 20, 2019 will be at Bluestone Country Club, and it will use a scramble format. The schedule is below:**

- 10:00 a.m. - Registration Begins
- 11:30 a.m. - Lunch
- 12:30 p.m. - Shotgun Start
- 5:00 p.m. - Silent Auction along with cocktails and hors d'oeuvres (cash bar)
- 6:00 p.m. - Dinner & Awards

## Available Corporate Sponsorship

Each year, local and national corporations underwrite the cost to run the Artman Golf Outing and contribute to the Benevolent Care Fund. The Corporate Sponsorship levels are as follows:

<b>Corporate Sponsorship Level</b>	<b>Prominence Level 1</b> On Corporate Sponsor Board displayed at the golf outing and event dinner	<b>Prominence Level 2</b> Listed in event program book	<b>Prominence Level 3</b> Ad in event program book	<b># of Golfers</b> (includes golf, lunch & dinner)	<b>Tee Sign</b>
<b>Title Sponsor</b> \$10,000+ (Logo on Invitation and Title Banner)	√	√	<b>Full-page Back cover</b>	√ x 8	√ (5 tee)
<b>Dinner Sponsor</b> \$7,500+	√	√	<b>Full-page Front or back inside cover</b>	√ x 4	√ (4 tee) Plus signs at dinner
<b>Putting Contest Sponsor</b> \$5,000+	√	√	<b>Full-page</b>	√ x 4	√ (3 tee) Plus signs on putting green
<b>Golf Cart Sponsor</b> \$3,000+	√	√	<b>Half-page</b>	√ x 4	√ (2 tee) Signs on every golf cart
<b>Lunch Sponsor</b> \$2,500+	√	√	<b>Half-page</b>	√ x 2	√ (2 tee) Plus signs at lunch
<b>Snack Shack Sponsor</b> \$1,000+	√	√	<b>Business Size</b>	√ x 2	√ (1 tee) Plus signs at Snack Shack
<b>Benefactor Sponsor</b> \$500+	√	√	n/a	√x1	√ (1 tee)
<b>Tee Sponsor</b> \$250	√	√	n/a	n/a	√ (1 tee)

You may also choose to show your support with an **AD** in the Artman Golf Outing Program Book.

- Full Page Ad (5 x 7.5)                      \$250
- Half Page Ad (5 x 3.5)                      \$150
- Business Card Size Ad (2 x 3.5)        \$50

In addition to the many acknowledgements and benefits listed above within the sponsorship levels, we recognize our corporate sponsors on the Liberty Lutheran and Artman websites, in our quarterly publication, *At Liberty*, in our Annual Report mailed to 5,000 friends of Liberty and in the golf program book handed out the day of the event.